

PGRC May 2022 Board Meeting

04 May 2022/ Meeting started at 7:05pm ; Adjourned 8:05

Attendees

MEMBER	PRESENT	ABSENT
Ndegwa Kamau	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Yvonne Hill	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Andrea Hong	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Meredith Davis	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Roxanne Lawrence	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Catherine Francoeur	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tony Bell	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Monique Richards	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Janice Bernache	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tina Nixon	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Chris Nichols	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Marina Goldgisser	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Dave Roeder	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Grace Pooley	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Quorum (8): Achieved

Agenda

WDF/Fellas 5k

Registration opens after Springburst

Sheila and Maria agreed to coach

Marina and Andrea agreed to help coordinate the race

Keep our page specific to the club and separate from the WDF series

Race date is August 14

Add qr code to card

Core board members with personalized cards

1. Springburst
 - a. Kudos to Sharon and Dave

- b. Great day, well organized, great volunteers, lots of good feedback
- c. Future notes:
 - i. Water at finish; vendors?
 - ii. almost hit our limit for the number of runners for trail - think through how to address. One issue with overlap of rd and trail on Mockingbird trail; Using an official timer was great.
 - 1. Participants enjoyed being able to receive a text with time and photo shortly after finishing the race
 - 2. Need to do cost analysis of having it at every race.
 - iii. Rent van for equipment
 - iv. Results
 - 1. 218 total registrants (140 10k participants)
 - 2. 102/140 checked in
 - 3. 98/140 finishers
 - v. Revenue \$4,709
 - vi. Projected profits = \$1,393.15 (and an additional \$580 from gear sale)
- 2. Springburst Training Program
 - a. Trainees successfully completed the race
- 3. WDF
 - a. Mo will open race registration before next week
 - i. Hoping to capitalize on buzz at Springburst
 - b. Will be coordinating with race team (TBD)
- 4. Summer Series
- 5. Meet Up
 - a. Re-established our account
 - b. Will bill 2x/year to save money
 - c. Encourage members to RSVP to events
- 6. Marketing Materials
 - a. Add qr code to card
 - b. Core board members with personalized cards
- 7. Phishing
 - a. Club has seen an uptick in Phishing emails as if they were coming from members
 - b. Reminder to be wary of emails that look like they come from someone in PGRC you know, but the grammar, syntax, or spelling ("tresurerr@pgrc.org")
 - c. When in doubt, text or call the supposed sender, before responding or replying to any suspicious emails
- 8. Treasure Report
 - a. Need to reconcile purchases
 - b. Potential bank error from RunSignUp

- c. https://docs.google.com/document/d/1lis1q8HaBiNfay63YdCj2q26a_5GgliSzjZr5A1bm1U/edit
 - d. Ending balance as of April 30th, 2022: \$\$25,131.37
9. Website
- a. No updates on research
 - b. Will be uploading the (nearly 1600!) Springburst photos to the SmugMug
10. Newsletter
- a. Will be sending a survey
 - b. Birthday section, Celebrations, etc.
 - c. Upcoming race section
 - d. Looking for articles written by members
 - e. Marina testing interest form
 - f. Platform TBD
11. FEEA
- a. We need to reach back out to organizers to see if Race has happened yet, if no, when is it and can we be of support (even if cheering)

Winesday - last Wednesday in June