

Date: December 6, 2017

Time: 7:00 – 8:30 pm

Place: Prince George's Community Center

Members Present: D, Mark, Chris, JoAnn, Maria, Fai, Yvonne, Cindy, James

Issues:

Survey

A survey is being put together using Survey Monkey by Cindy; D and Yvonne will make corrections.

Purpose of the survey: 1) What keeps members coming – what are their interests, 2) Why do members leave PGRC?

It was suggested that two surveys be created. One for past members and one for current members.

Upcoming Races

Park Run New Year's Day - PGRC volunteers are needed.

Christmas Day/December 26th run in lieu of track night (track is closed that night).

Alternative places for track night were discussed when the UMD track is closed including the Prince George's Sport Complex, Wells Ice Rink, or meeting outside the UMD track.

Club Challenge – February 25th, volunteers are needed. Entry will be paid by the club.

Springburst – April 28th. This will be the graduation race for the 8K program. 8K program will begin March 3rd and end with the race on April 28th. Need a coach and pace leaders for the training program.

Club Fees

Need to update email to new members telling them what's included with the fee. The idea was discussed to include a % discount to PGRC members at a local sports/running store including Modell's and Dick's. Yvonne is willing to reach out to local community and find out what is available. The store could be named the official store for PGRC runners and be included on all sponsorships.

RRCA fees were paid and the membership renewed. Discussion was brought up as to what things are included in the membership in addition to the insurance needed for races and individual members. The insurance does cover officers of the board as well.

Meet up – cost is free but is there any benefit to using it.

Website – fees paid; \$100 per year?.

Should we budget for Facebook Ads? How should we use Facebook? Some suggestions were to promote PGRC in general and to promote our training programs.

Race Timing

WDF times were incorrect. Solution was to purchase 400 new chips. In order to avoid timing issues, the same chips need to be used for the same race (no crossovers to other races). Signs for the races, such as the PGRC banners need to be updated. Promotional signs for upcoming races were discussed. James will look into the cost of the signage.

WHUR Interview

Did it increase the Wright Stuff registration or membership? We will do it again before Springburst. Need to put up a “Thank You” to WHUR on the website and send it to them. To develop an ongoing relationship with WHUR, we will include them as a sponsor on the Springburst T-shirts.

Can we get WHUR to come to the race or a club event to promote the club?

Should we offer free registration to the Howard U. track team for Springburst?

Service Activities

Cindy will speak with Polly. A school outreach was suggested. The RRCA membership includes a Youth Outreach program which includes all the details needed to start an outreach program for kids.

Board Manual

Cindy suggested a manual for the board.

Wright Stuff

Chris will send an email to thank all volunteers.